

BRETT CHALLOS

Designer/Art Director/Illustrator/Creator

CONTACT:



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MOBILE NUMBER

PROFESSIONAL SUMMARY

Creative leader with strong technical skills and hands-on experience in print, online, digital, direct mail, live events and promotional and brand marketing. Ability to energize diverse teams and lift them to new levels of success through mentoring and leadership. A proven track record in project planning and scheduling.

PROFESSIONAL EXPERIENCE

National Geographic Partners Washington, D.C. • Design Manager

October 2016 - Present

Working within the design standards of one of the most recognized brands, my responsibilities include developing and setting style on new childrens book titles, as well as designing books from cover to cover. Personally art direct outside agencies and designers on new and established series titles. Collaborate with numerous individuals, departments and onsite printing representatives to achieve the highest quality product.

Selected Accomplishments:

- Design numerous books each season ranging in content and age category from 48 pages to over 200.
- Art Direct outside design firms to design the interiors of select books following our design style guides.
- Commission and art direct outside illustrators on cover pieces as well as interior spreads and spot artwork.

Translucent Publishing LLC Chicago, IL • Creative Director

2013 - 2016

Hired and trained graphic designers, production coordinators and editorial staff to successfully work as a team. Improved efficiencies and set benchmarks for new employees with the implementation of various metrics. Secured and maintained constant communication with our numerous vendors to guarantee schedules are met and detailed print orders are followed.

Selected Accomplishments:

- Set style for five publications and personally designed two titles from cover to cover each month.
- Created the corporate identity and website from design concept to completion.
- Design all ancillary marketing materials such as media kits, custom publishing brochures and e-newsletters.

Phoenix Media Chicago, IL • Art Director

2011 - 2013

Managed the start-up company's hiring of a trained design and production staff. Produced four publications monthly, as well as improved the functionality and consistency across the brands websites, newsletters and eblasts.

Selected Accomplishments:

- Successfully produced more than 40 publications and \$8 million in revenue in the first year.
- Managed the company's circulation files to maintain print and digital subscriber information needed for audit purposes.

Schofield Media LLC Chicago, IL • Art Director

2001 - 2011

Supervised a staff of 21 across five divisions and nearly 10 departments throughout the company's domestic operations. Worked closely with multiple print, digital, fulfillment and shipping companies reviewing quality controls minimizing production costs and the potential for delay in delivery.

Selected Accomplishments:

- Saved several hundred thousand dollars by transitioning our publications from a physical to digital environment.
- Sought cost-effective means to launch new products within foreign countries despite language and monetary divides.

EDUCATION Bachelor of Fine Arts, Northern Illinois University, DeKalb, Illinois